

DOCUMART GUIDELINES AND HOW TO APPLY

Entry to the pitching is competitive and all submissions must be received prior to 5pm on Monday 4 December.

Late submissions will NOT be accepted. Please allow adequate postage time for your submission to arrive.

HOW TO APPLY

All DOCUmart applicants are required to register for the AIDC if they plan to attend the conference.

All applications must contain an:

- **Application Form** – word, pdf, or online form
- **Synopsis** – one page, attached or uploaded
- **Treatment** – two pages, attached or uploaded
- **Production budget** – one page summary, attached or uploaded
- **Production information**, including details of key personnel – one page, attached or uploaded
- **Letter/s of commitment** from broadcasters or any other funding bodies [copies only] – where applicable, attached or uploaded

We suggest looking on the [AFC website](#) for their helpful pdf entitled *What is A Synopsis? An Outline? A Treatment? and at their [AFC A-Z Documentary Budget](#)*. – Summary page

Application options:

**POST** Download the DOCUmart application from the AIDC website in Word or PDF  
 You must enclose six [6] copies of the form, including attachments with your posted application.  
 Please do not staple, bind or paperclip together the six [6] copies.

**ONLINE** Fill in the DOCUmart application form online from the AIDC website  
 This form can not be saved, please have all attachments ready to upload.

- Please do not send more information than requested above or your application will be rejected. Eg: no resumes or treatments longer than two pages.

If accepted to pitch, the one page synopsis, two page treatment and one page production budget will be printed in the DOCUmart program, which is given to all buyers at the conference.

IMPORTANT DATES

Friday 1 December 2006	Early Bird Registrations close
Monday 4 December 2006	DOCUmart deadline
Late January 2007	DOCUmart notification to successful applications
Saturday 24 February 2007	DOCUmart Pitch

## SUBMITTING YOUR DOCUMART APPLICATION

Post 6 copies of your application to:  
Australian International Documentary Conference  
12 King William Road  
Unley South Australia 5061  
AUSTRALIA

Or use the online form from the website <http://www.aidc.com.au/marketplace/documart.html>

Applicants will receive notification that their application has been received by email.

## NOTIFICATION OF SUCCESSFUL APPLICANTS

Successful applicants will be notified by late January 2007.

Due to the volume of applications received, we regret that we are unable to notify unsuccessful applicants.

## IF YOUR SUBMISSION IS SUCCESSFUL

There will be an intensive one [1] day pitch training session prior to the conference.

DOCUmart will be held on the second day of the conference, Saturday 24 February 2007.

Each pitch will be limited to seven [7] minutes followed by feedback from the panel.

### **You must be a registered delegate.**

A panel of filmmakers and industry people will make the selection of finalists.

A presale or a letter of interest/commitment already attached to the project will be advantageous in the selection process.

Screening a clip in your pitch will be advantageous in the selection process.

If you have a broadcaster or distributor attached to your project they can pitch alongside your production team.

The 2007 DOCUmart also invites cross platform applications and relevant commissioners will be in the DOCUmart panel.

## CHECKLIST

All submissions must be received prior to 5pm on Monday 4 December

Late submissions will not be accepted

Have you enclosed all the necessary documents with this application form?

Please do not send more information than is requested

You must post 6 copies of your application

Please note all applicants will be required to register for the AIDC if they plan to attend